

Shared Resources from Adapting to COVID-19: Reimagining Outreach

Peer Shared Resources:

Spark: <https://spark.adobe.com/sp/>

Bingo Baker: <https://bingobaker.com/>

Kahoot: <https://kahoot.it/>

Canva: <https://www.canva.com/>

Amaze: <https://amaze.org/>

Unsplash: <https://unsplash.com/>

New York State Family Planning Training Center Resources:

Website Audit Form: <https://www.fpntc.org/resources/patient-experience-improvement-toolkit>

Patient Experience Toolkit: <https://www.fpntc.org/resources/patient-experience-improvement-toolkit>

Women & Health Care Reform: An Outreach and Education Toolkit for Coalition Members:

<http://www.essentialaccess.org/sites/default/files/Women-Health-Care-Reform-Coalition-Toolkit.pdf>

COVID-19 Social Media Toolkit for Family Planning Providers:

<https://www.fpntc.org/resources/covid-19-social-media-toolkit-family-planning-providers>

What Family Planning Providers Can Do to Meet Client Needs During COVID-19: <https://www.fpntc.org/resources/what-family-planning-providers-can-do-meet-client-needs-during-covid-19>

Safe and Equitable Engagement Spaces in the Age of COVID-19:

<https://www.sfu.ca/content/dam/sfu/centre-for-dialogue/News%20and%20Events/COVID19/Inclusion%20Webinar%20Highlights.pdf>

Practices for Engagement in the Time of COVID:

<https://www.slc.gov/can/wp-content/uploads/sites/8/2020/04/Best-Practices-for-Engagement-During-COVID-19.pdf>

14:15:15 From Caitlin Hungate to New York State Family Planning Training Center(Privately) : next slide
14:15:43 From Ken - Health Advocate (FLCH) : Mail out condom program (confidential and include information)
14:15:44 From Tara Kent-Leonard : we have been using Spark's free site to make beautiful Facebook post. It's easy and best of all free.
14:16:22 From Caitlin Hungate : Thank you all for continuing to share how you and your colleagues ensure your outreach programs are inclusive. These are great strategies!
14:22:40 From New York State Family Planning Training Center to Caitlin Hungate(Privately) : do you want me to go to the next slide that says "questions"
14:23:00 From Caitlin Hungate to New York State Family Planning Training Center(Privately) : No, we need to stay on this slide for the majority until about 2:45/2:50 or so
14:23:10 From Caitlin Hungate to New York State Family Planning Training Center(Privately) : j/k 2:55
14:25:49 From Ken - Health Advocate (FLCH) : <https://bingobaker.com/>
14:26:07 From Ken - Health Advocate (FLCH) : its a onetime lifetime membership fee
14:26:17 From Ken - Health Advocate (FLCH) : unlimited bingo game creation
14:27:13 From Caitlin Hungate to New York State Family Planning Training Center(Privately) : Thank you, Ken, for sharing that resource!
14:28:35 From New York State Family Planning Training Center to Caitlin Hungate(Privately) : you messaged that to me not to the wider group
14:28:44 From Caitlin Hungate : Thank you, Ken, for sharing that resource!

14:29:30 From Ken - Health Advocate (FLCH) : Adolescent Health Conference Registration and Info: tinyurl.com/adolescenthealthconference2020
14:33:14 From Katherine Quimby to New York State Family Planning Training Center(Privately) : it looks like we'll have 5 groups of about 13-14 people for the breakouts
14:37:08 From New York State Family Planning Training Center to Katherine Quimby(Privately) : ok great thank you for letting me know
14:41:27 From Ken - Health Advocate (FLCH) : Another Resource we are using at FLCH: <https://kahoot.it/>
14:46:17 From DENISE AMBROISE : Thank you Rachel, I appreciated hearing that
14:46:55 From Leah Breeyear : I think tracking the interactions and the "story telling" highlights can be more meaningful than "I handed out 20 safety kits"
14:48:26 From Caitlin Hungate : Wonderful, thank you Leah for sharing that. Yes, story telling is quite powerful.
14:52:24 From Pryce sylvia : Hi Caitlin, FYI-this is Joycelyn Daly-Harlem Hospital, but showing Sophia Pryce, who could not participate today.
14:53:11 From Caitlin Hungate : Thank you for letting us know, Joycelyn.
14:54:59 From Pryce sylvia : Your welcome!!
14:56:00 From Ken - Health Advocate (FLCH) : can you send a link to the Spark thing?
14:56:20 From Julie Weisberg : spark is an adobe product "kind of like Canva"
14:56:41 From Ken - Health Advocate (FLCH) : Olivia can speak more on that
14:57:02 From Jason Tucker : kahoot is great !
14:57:08 From Isis Benitez : LOVE KAHOOT USED IT IN COLLEGE

14:57:34 From Leah Breeyear : narrative or highlight
14:57:36 From Leah Breeyear : yesss
14:58:06 From Annette Marzan : For residential organizations that do not have the technology available for virtual programming, we have been offering outdoor Family Planning programming with masks and social distancing seating.
14:59:27 From Rae Augliera : No questions, but thank you very much for sharing so much information and great ideas. FPP Program Managers LOVE reading your stories in the Quarterly Reports - please continue to add this kind of info to your narrative reports so we can learn about how programs are adapting.
15:00:26 From Shamika Charles : What advice would you give to organizations with small budgets and limited technology options. or populations that are older or have limited tech?
15:17:18 From New York State Family Planning Training Center to Caitlin Hungate(Privately) : everyone is back but on mute
15:18:10 From Caitlin Hungate to New York State Family Planning Training Center(Privately) : can you advance next slide?

15:19:42 From Kaitlin Doyle : Can people link their social media accounts here so we can follow along/ share ideas further? We are @northwellpublichealth on Instagram!!

15:20:06 From Jennifer Kawatu : Great idea Kaitlin!

15:20:10 From Meg Sheahan : Thanks a great idea, Kaitlin, for anyone who is interested in sharing!

15:20:53 From Olivia Catalano : Like us on Facebook: <https://www.facebook.com/FLCHRHED/>

Follow us on Twitter: <https://twitter.com/flchfped>

Visit our website: www.localcommunithealth.org

15:23:19 From Rachel Marcey, she/her, PPGNY : <https://www.plannedparenthood.org/planned-parenthood-greater-new-york>

15:23:37 From Krysta Baccari : www.jordanhealth.org

15:23:56 From Krysta Baccari : Can these resources be compiled and emailed out?

15:24:32 From Sarah Spataro : <https://www.facebook.com/OCOTheCenters/>

15:24:37 From DENISE AMBROISE : As well for me please

15:24:46 From Lacey Dickerson : ppmoxie.org for education updates for Planned Parenthood of Central and Western NY. ppcwny.org for all other info.

15:24:54 From Cassandra VanNostrand (she/her) PPGNY : @ppgnyact is the planned parenthood of greater ny instagram

15:25:27 From Pascale Saintonge Austin : @JustAskMeSexEd

15:25:29 From Ken - Health Advocate (FLCH) : AMAZE.ORG has some great videos to use multimedia in your presentations

15:26:14 From Meg Sheahan : Shamika, try some online research on how to leverage free social media platforms. Also, reach out to local radio, TV, and print media to see if they would be willing to donate or offer special rates for PSAs.

15:26:43 From Katherine Quimby : Most social media is free to set up and use. Unsplash has tons of photos you can use for free to make engaging presentations

15:26:46 From Cassandra VanNostrand (she/her) PPGNY : <https://www.facebook.com/ppgnyact/>

15:26:54 From Ken - Health Advocate (FLCH) : Mail out safe sex kits were way cheaper than we expected especially if you limit to local area only. You can add info and pamphlets to them as well.

15:27:33 From Ken - Health Advocate (FLCH) : Going to Echo out that Radio PSA. A lot of radio stations are looking for time slots to fill and will allow PSA recordings for free.

15:28:05 From Katherine Quimby : Here are the links to the resources on the prior slide:

15:28:07 From Katherine Quimby : Patient Experience Toolkit: <https://www.fpntc.org/resources/patient-experience-improvement-toolkit>

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15:28:20 From Katherine Quimby : Register for the October session on Implementing Telehealth:

<https://nysfptraining.org/events/scaling-up-telehealth-services-for-family-planning-programs-adapting-to-covid-part-2->

of-4/

15:29:08 From Katherine Quimby : These slides will be emailed out this afternoon along with the evaluation link!

15:29:17 From Leah Breeyear : Thank you all!

15:29:35 From DENISE AMBROISE : Thank you all. Be safe.

15:29:38 From Isis Benitez : GREAT JOB!!!!!!!!!!!!!!

15:29:45 From Mariela Perez-Batista (she & her) : thank you

15:29:46 From Ken - Health Advocate (FLCH) : Save the Chat!

15:29:47 From Rachel Marcey, she/her, PPGNY : Rachel.marcey@ppgreaterny.org

15:29:51 From Pryce sylvia : To all presenters-Thank you

15:29:56 From Julie Weisberg : thank you!

15:29:58 From Carolina Lajara : thank you

15:29:58 From Katherine Quimby : Evaluation: <https://forms.gle/RVvXA6i8pSNHQ9rT6>

15:30:02 From Rae Augliera : Thank you!

15:30:05 From Cassandra VanNostrand (she/her) PPGNY : Cassandra.vannostrand@ppgreaterny.org

15:30:08 From Dennise Alvarado : Thank you

15:30:10 From Kallyn Alexander : Thank you!

15:31:11 From New York State Family Planning Training Center to Caitlin Hungate(Privately) : are we staying on to chat afterwards