

Community Participation, Community Education, and Project Promotion (CPEP) Workshop Agenda

Learning Objectives: By the end of the workshop, participants will be able to:

- Define components of community participation, community education, and project promotion;
- Describe NYSDOH CPEP expectations;
- Identify potential short-term, medium-term, and long-term benefits from CPEP activities; and
- Identify at least one CPEP activity and complete the Example CPEP Plan Template for that activity including goal, timeline, activity, and evaluation

Time	Content
8:30-9:00 am	Registration & Sign-In
9:00-9:30 am	Welcome & Introductions
9:30-9:50 am	Introduction to NYSDOH Expectations for CPEP
9:50-10:35 am	Needs Assessment Brief presentation followed by facilitated discussion about common and promising practices
10:35-10:50 am	Break
10:50-11:45 am	Outreach to Partners and/or Potential Clients Brief presentation followed by FPP team action planning using CPEP plan template
11:45-1:15 pm	Lunch
1:15-1:45 pm	Outreach Continued Report out and discussion on action planning
1:45-2:45 pm	In-reach/Patient Experience Brief presentation followed by FPP team action planning using CPEP plan template
2:45-3:00 pm	Break
3:00-3:30 pm	In-reach/Patient Experience Continued Report out and discussion on action planning
3:30 - 4:00 pm	Wrap-up and Evaluation