**New York State Family Planning Provider Panel:**

**Best Practices in Education, Outreach, and Community Engagement**

We have broken this panel into three sections: Education, Outreach, and Community Engagement.

Let’s start with **education**:

1. Your agencies have made a conscious effort to shift your education programming outside of schools. Tell us about this strategy.
2. For those schools that you have continued to deliver educational programming in, your agencies have utilized innovative models like youth development models and asset-based models that capitalize on what young people bring to the table. Please describe those programs.
3. Another promising educational strategy entails utilizing peer educators. How have your agencies integrated peers into your work and what has been the added value of doing this?

Let’s shift now to some of your agencies’ more innovative and successful **outreach efforts**:

1. I’d like to ask each of you, what does “outreach” look like at your agency?
2. How is “outreach” distinct from communication education?
3. Renee: at The Door, you are uniquely positioned in that you work at a multi-service agency, allowing for “in-reach.” Tell us about how you capitalize on your setting for in-reach?
4. How does social media support your agencies’ outreach strategy?
5. How do you measure and monitor the effectiveness of your outreach efforts?

Now, let’s move to **community engagement**:

1. What is your strategy for engaging your community? How does this strategy differ across your family planning service area?
2. How do you tailor your engagement strategy to your target population?
3. Finally, how do your target populations get involved in determining your agencies’ education, outreach, and community engagement strategies? That is, how do you encourage “community participation”?