Aim Statement

What is it and how can it help me?

An aim statement summarizes the goal of your quality improvement effort. Specifically, it defines what do you hope to achieve; your target population; how you will measure your success; and the time needed.

An aim statement

- Helps create a shared visions
- Defines the scope
- Defines what you are working toward
- Is a commitment to achieve improvement
- Has a definite timeline
- Has quantified goals

How to use this tool:

1. Assemble a team of staff to participate in the quality improvement effort. Work together to answer the following questions:

Component	Text
What?	
For whom?	
How much?	
By when?	

2. Combine the elements above into a complete aim statement:

Aim Statement:

Example: Increase the percentage of visits where providers use standard opt-out language script from 25% to 50% by December, 2018.

Checklist

O **Control:** Is this something you have control over?
O **Time:** Can the aim be achieved in the time specified
O **Resources:** Are there sufficient resources
O **Team:** Who needs to be involved for success
O **Alignment:** Is your aim aligned with the organization's mission and goals?

FOR MORE INFORMATION: http://www.ihi.org/resources/Pages/HowtoImprove/ScienceofImprovementTipsforSettingAims.aspx