# Michelle Gerka's "Pearls of Wisdom" Serving Priority Populations: Lessons from the Field







## Title X Program Overview

 Title X Family Planning Program is the only Federal program dedicated solely to the provision of family planning and related preventive health services





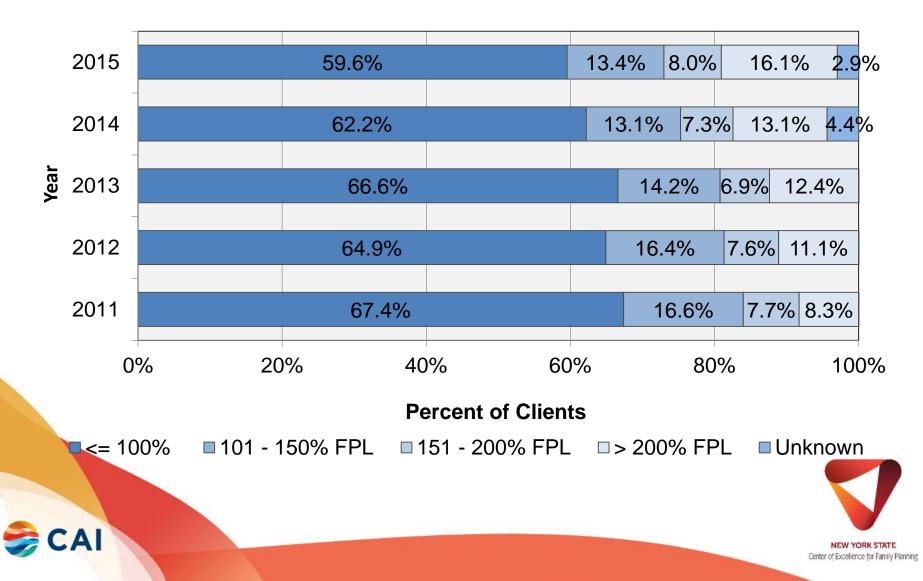
## **Title X Priority Populations**

Per Title X Program Guidelines:

- "The program is designed to provide contraceptive supplies and information to all who want and need them, with priority given to persons from lowincome families"
  - "Low-income" is defined as a family whose total income does not exceed 100% of the most recent Federal Poverty Guidelines



#### NYS Family Planning Program Client Income Status (Federal Poverty Level) by Year 2011-2015



#### Leadership



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#### Communication







#### Data





#### Competition









#### **Community Education**







#### **Priority Populations**







#### Adolescents







#### Young Adults







### Working Poor





#### **College Students**







#### **Immigrants and Refugees**



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#### **Community Engagement**







#### **Business Plan**







#### **Patient Satisfaction**







#### **Patient Experience**



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#### Questions or comments?

## Thank you!

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